



“MARKET STREET ART” INSTALLATION UNVEILED AT 1735 MARKET STREET

Ten local artists paint murals inside iconic Center City skyscraper

NEW YORK, August 12, 2023 – Arden Group, a vertically integrated real estate investment management firm, and Silverstein Properties, a national real estate investment, development and management firm, today announced the unveiling of a dynamic new mural installation occupying the entire seventh floor of 1735 Market Street, the historic office tower in downtown Philadelphia.

Images of the murals can be found [HERE](#).

The installation celebrates Philadelphia’s unique history, culture, and diversity with murals created by ten local artists covering the walls, elevator bank, columns and floor. Participating community-based muralists, designers and painters included:

Jose Bustamonte

Chenlin Cai

Kyle Confehr

FlyGrrl

Andre Grasso

Cindy Lozito

Marigold Murals

Mz Icar

Ash Ryan

Serena Saunders

Silverstein Properties has curated engaging public art displays across its office portfolio, working with dozens of talented artists from all over the world to paint murals in and around the World Trade Center in New York City and the newly renovated U.S. Bank Tower in Los Angeles. This mural program marks the first time Silverstein and Arden Group have brought local art to downtown Philadelphia in the world-class 1735 Market building. Images of the art installation can be viewed [here](#) (Credit: Joe Woolhead).

“Philadelphia is a city of murals,” said **Dara McQuillan, Chief Marketing Officer of Silverstein Properties**. “This installation is a unique way to celebrate that heritage by bringing this important work into an unlikely place – a vacant office floor in one of the most iconic buildings in the city. We are proud of how this talented group of artists interpreted and reflected their Philadelphia experience in this place.”

"We are proud to unveil these brilliant murals at 1735 Market Street," said **Craig A. Spencer, Chairman and CEO of Arden Group**. "We engaged a select group of Philadelphia artists in this creative project, and it's been an incredible experience to see what they have designed. Both Arden and Silverstein recognize the important role art plays within the Philadelphia community, and the exhibit is a reflection of the culture and vibrancy of the city."

The crown jewel of the Philadelphia central business district, 1735 Market Street is one of the premier office buildings in the United States. The 54-story, 1,286,936-square-foot building is widely recognized for its trademark pyramid crowned top and lobby that is accessible from both Market Street and JFK Boulevard. Notable tenants in the building include UBS Financial Services, Inc., Capital One Financial

Corporation, Akin Gump, Ballard Spahr, Boston Consulting Group, BNY Mellon, Brandywine Global, Fidelity, Goldman Sachs, and Willis Towers Watson.

For more information on 1735 Market Street and to inquire about leasing opportunities, please visit 1735marketstreet.com.

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About Arden Group

Arden Group is a privately held, vertically integrated real estate company and private fund manager focused on acquiring, developing, and managing industrial, hotels, office, multi-family and student housing real estate assets in the top 25 U.S. MSAs and dynamic growth markets. Founded in 1989, Arden has acquired \$7 billion of properties and asset managed \$12 billion of commercial real estate assets. Arden Group is headquartered in Philadelphia, with 10 offices including New York, Boston, Tampa, Miami, Dallas, and Newport Beach. Arden's fund management platform has been consistently ranked globally as a top performing Private Real Estate Fund Manager by both Cambridge Associates and Preqin including Preqin's #1 global ranking in 2017, 2018 and 2019. For more information, visit www.ardengroup.com.

About Silverstein Properties

Silverstein Properties is a privately held, full-service real estate development, investment and management firm based in New York. Founded in 1957 by Chairman Larry Silverstein, the company has developed, owned, and managed more than 40 million square feet of commercial, residential, retail, and hotel space. Recent high profile projects include 7 World Trade Center, the first LEED-certified office tower in New York City (2006), 4 World Trade Center (2013), Four Seasons Walt Disney Resort (2014), the Four Seasons Downtown and 30 Park Place (2016), One West End (2017) and 3 World Trade Center (2018). For further information on Silverstein Properties, please visit www.silversteinproperties.com or www.wtc.com.

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