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## **ARDEN LOGISTICS PARKS NAMED 2023 BEST PLACE TO WORK IN PA BY CENTRAL PENN BUSINESS JOURNAL AND LEHIGH VALLEY BUSINESS**

**October 20, 2023 – Philadelphia, PA** – Central Penn Business Journal and Lehigh Valley Business have named **Arden Logistics Parks (ALP)** as one of the Best Places to Work in PA. The awards are held in partnership with Best Companies Group.

Arden Logistics Parks is Arden Group’s logistics real estate operating platform specializing in the acquisition, improvement and property management of light industrial business parks across the country. The company was recognized as one of the best places to work throughout the state of Pennsylvania in the small employer category.

“Arden Logistics Parks is thrilled to be named a Best Place to Work in PA,” notes Craig A. Spencer, Chairman and CEO of Arden Group. “This recognition is a testament to our ongoing efforts toward creating a positive workplace culture where everyone takes pride in what they do and feels respected and recognized. We thank all our employees for their continued support and hard work in making Arden Logistics Parks a fantastic place to build a career.”

“This year’s 2023 Best Places to Work in PA winners make sure their teams feel appreciated, engaged and challenged. They foster a positive environment for innovative teams to thrive,” said Suzanne Fischer-Huettnner, managing director of BridgeTower Media/Central Penn Business Journal and Lehigh Valley Business. “These companies demonstrate consistent communication and recognize good work, important hallmarks of a great place to work. We at the Central Penn Business Journal and Lehigh Valley Business are pleased to join the Best Companies Group in celebrating this year’s honorees.”

### **About Best Places To Work in PA**

Best Places to Work in PA identifies, recognizes and honors the best places of employment in Pennsylvania in three categories: small employer (15-99 employees), medium employer (100-249) and large employer (250 or more). To be considered, companies must be a publicly or privately held business; be a for-profit or not-for-profit business or government entity; have a facility in the state of Pennsylvania; have at least 15 full- or part-time employees working in Pennsylvania; and be in business a minimum of one year.

Best Companies Group managed the overall registration and survey process and also analyzed the data and used their expertise to determine the final rankings.

There were two parts used to determine the rankings. The first consisted of evaluating each nominated company's workplace policies, practices and demographics, worth approximately 25% of the total evaluation. The second part consisted of an employee survey to measure the employee experience, which consisted of 75% of the total. The combined scores determined the top companies and the final ranking.

The final rankings will be announced at an awards ceremony on December 7th.

### **About Arden Logistics Parks**

Established by Arden Group as a best-in-class logistics real estate operating platform, Arden Logistics Parks specializes in the acquisition, improvement and property management of light industrial business parks. The real estate investment business operates a geographically diverse portfolio of last mile facilities in highly sought-after urban infill locations. For more information, please visit <https://www.ardenlogisticsparks.com>.

### **About the Central Penn Business Journal**

Central Penn Business Journal is the leading source of business news and information in Central Pennsylvania for the past 39 years. In addition to breaking news on its multimedia news site at CPBJ.com, it also publishes a biweekly print edition. Central Penn Business Journal publishes various special focus sections on topics such as real estate and construction and mergers and acquisitions in addition to the yearly Book of Lists. It also hosts 10 annual events, including Women of Influence, Reader Rankings, Fastest Growing Companies and Best Places to Work in PA, to recognize excellence and provide leadership opportunities. In addition, the Central Penn Business Journal facilitates webinars bringing local experts from the business community together to discuss current topics and trends. Its Digital Marketing Solutions helps customers with social media, search engine marketing and optimization, retargeting, email marketing and more. Central Penn Business Journal and its sister publication, Lehigh Valley Business, which covers business in the Lehigh Valley, are part of BridgeTower Media, the leading provider of B2B information, research, events and marketing solutions across more than 25 U.S. markets and industries.

### **About Lehigh Valley Business**

Lehigh Valley Business is a multimedia news source with 37 years of journalistic excellence that breaks news daily on its website, LVB.com. It also publishes a print and online edition. In addition, Lehigh Valley Business publishes special focus sections and products throughout the year including Reader Rankings plus the yearly Book of Lists. It also hosts eight annual events, including Women of Influence, Icon Honors and Forty Under 40, to recognize excellence and provide leadership opportunities. Lehigh Valley Business facilitates thoughtful discussion with market leaders through its webinar series. Its Digital Marketing Solutions helps customers with social media, search engine marketing and optimization, retargeting, email marketing and more. Lehigh Valley Business and its sister publication, Central Penn Business Journal, which covers business in Central Pennsylvania, are part of BridgeTower Media, the leading provider of B2B information, research, events and marketing solutions across more than 25 U.S. markets and industries.

**About Best Companies Group**

Since 2004, Best Companies Group has specialized in identifying and recognizing great employers to work for. Best Companies Group is an independent research firm that ranks companies based on established research methodology. The surveys provide actionable, hard-to-obtain data that companies use to improve employee recruitment and retention. For more information, visit [bestcompaniesgroup.com](http://bestcompaniesgroup.com).

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